

Experience the Full Impact of Voir Dire with Mayer Consulting

Jury selection can make or break a case. At Mayer Consulting, we've perfected the art of combining jury research with voir dire, providing you with comprehensive insights that give you a strategic edge in the courtroom.

Katherine Mayer offers unique expertise in the voir dire process, backed by her advanced degree in Forensic Psychology and extensive work in the social sciences. Her profound understanding of human behavior equips her to detect the subtle biases and cues that others often miss. While voir dire may be routine, Katherine's sharp insight and exceptional skill make her an invaluable asset to any defense team, ensuring that every nuance is captured, and no critical detail is overlooked during jury selection.

A Snapshot of Our Process

Detailed Juror Profiles:

We go beyond basic demographics, creating in-depth profiles that cover everything from personal history to online presence—ensuring you have all the information you need at your fingertips.

Tailored Voir Dire Questions:

Our case-specific questions uncover hidden biases and help you dig deeper into the minds of potential jurors. We provide these questions to your team in advance, allowing you to review them and make any adjustments before stepping into the courtroom.

In-Person Support:

During voir dire, Katherine Mayer and a team member will be continually updating our detailed tracking system as jurors respond to questions, giving you a clear visual representation of who is most aligned with your case strategy. Simultaneously our team is actively monitoring jurors non-verbal cues—body language, facial expressions, tone of voice, and overall demeanor—that are often just as telling as their spoken words.

Full Support Through Striking:

We stay by your side during the entire selection process, offering expert recommendations based on both data and live observations.